WHAT IS THIS PROJECT ABOUT?

Our project Electric Mobility as a Service (eMaaS) combines highly innovative technology and new business models to create the conditions for large scale adoption of Electric Vehicles (EV). We can achieve this by enabling sharing of EVs thus optimizing their utilization and reducing cost. This combination will make EVs functionally and cost equivalent to Internal Combustion Engine Vehicles (ICEV) by replacing individual ownership of vehicles with shared EVs which are utilized on-demand, as a service. "Sharing" will become the underlying principle of enterprise mobility. In addition, we connect EV sharing services to other eco-friendly modes of mobility. Finally, we put our users at the centre and work towards easily accessible solutions.
WHO ARE WE?

We are European mobility SME's from Austria (Move About Austria GmbH), Germany (Urban Software Institute GmbH), Hungary (the urban institute Hungary Zrt.), the Netherlands (GoodMoovs - trademark of eMobilityToolBox B.V.) and Sweden (Move About AB) supported by the University of Twente from the Netherlands. We are all working towards making eco-friendly mobility more accessible. Now, we joined forces in this project to increase the adoption of electric vehicles.

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